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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/717,698	11/20/2000	Mario L. Cesana	END920000054US1	8471
5409	7590 03/24/2005	•	EXAM	INER
ARLEN L. OLSEN			BETIT, JACOB F	
SCHMEISER	R, OLSEN & WATTS			
3 LEAR JET	LANE		ART UNIT	PAPER NUMBER
SUITE 201			2164	
LATHAM, N	NY 12110		DATE MAILED: 03/24/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action

Application No.	Applicant(s)	
09/717,698	CESANA ET AL.	
Examiner	Art Unit	
Jacob F. Betit	2164	

Before the Filing of an Appeal Brief -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --THE REPLY FILED 01 March 2005 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. 1. Mark The reply was filed after a final rejection, but prior to filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods: The period for reply expires ______ months from the mailing date of the final rejection. b) X The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b), ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL 2. The reply was filed after the date of filing a Notice of Appeal, but prior to the date of filing an appeal brief. The Notice of Appeal was filed on _____. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a). **AMENDMENTS** 3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below): (b) They raise the issue of new matter (see NOTE below); (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or (d) They present additional claims without canceling a corresponding number of finally rejected claims. NOTE: . (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324). 5. Applicant's reply has overcome the following rejection(s): ___ 6. Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s). 7. Tor purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE 8. The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e). 9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1). 10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached. REQUEST FOR RECONSIDERATION/OTHER 11.

The request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet. 12. Note the attached Information Disclosure Statement(s). (PTO/SB/08 or PTO-1449) Paper No(s). 200501 13. ☐ Other: .

Continuation of 11. does NOT place the application in condition for allowance because: The applicant's arguments made in the request for reconsideration filed 01-March-2005 have been fully considered but are not deemed persuasive:

In response to the applicant's arguments that "MacPherson does not teach 'wherein a plurality of electrically conductive lines or a plurality of electrically conductive ink traces exist within each layer of the wrap", the arguments have been fully considered but are not deemed persuasive. The applicant's interpretation of "within" does not take into consideration the broadest meaning of the word, which is "inside the bounds" or any part of the layer starting for one side and going to the other. The examiner interprets "ink traces exist within each layer of the wrap" to mean that each layer of the wrap has as some part of it ink traces. It does not necessarily mean that the ink traces are found inside the layer, just that they are part of the layer

In response to the applicant's arguments that "MacPherson does not teach 'an extension, having a first end inserted in the assembly, and a second end having at least one bonding pad thereon" the arguments have been fully considered but are not deemed persuasive. The examiner interprets bonding pad to mean area where the extension bonds to the wrap. The discloser of MacPherson discloses bonding his ribbon cable (extension) to the wrap with connectors.

In response to the applicant's arguments that "the Examiner's argument for modifying MacPherson with the teaching of Burton is not persuasive", the arguments have been fully considered but are not deemed persuasive. MacPherson clearly discloses using an adhesive to bond a wrap to an electronic assembly, but teaches applying the adhesive to the electronic assembly and then applying the wrap to the adhesive instead of including the adhesive as part of the wrap. Given the disclosure of Burton it is clear that applying the adhesive to the assembly before the wrap was a design decision, and that applying the adhesive to the wrap before the assembly would be obvious to one of ordinary skill in the art.